

Water Reclamation Facility (WRF) Pipelines and Lift Stations

Construction Overview

March 5, 2021

MORRO BAY
OUR WATER
RELIABLE. CLEAN. FOR LIFE.

Agenda

- WRF Pipelines Project Update
- March 2021 Construction Look-ahead
- New Resources on morrobaywrf.com
- Open Q&A



What is the “WRF” Project?

- Replaces the City’s existing wastewater treatment plant with an advanced water purification facility
 - Meets state regulations
 - Protects the environment
 - Contributes a safe and reliable water source for Morro Bay’s homes and businesses
- Creates a drought buffer capable of providing up to 80 percent of the City’s water needs in the future



Program Update: WRF Pipelines Progress

Pre-construction began in early February 2021

- Utility verification
- Tree removal
- Sewer bypass pipeline installation
- Pipeline construction (Quintana Road between La Loma and South Bay Boulevard)
- Lift Station site (Embarcadero)
- Lift Station site (Near Main Street and Quintana Road)



Atascadero Road

Main Street



Quintana Road

South Bay Boulevard

La Loma Avenue to South Bay Boulevard

- Business access maintained from La Loma Avenue
- Teresa Drive property access maintained at all times
- **Estimated: February-May 2021**

— Pipelines

Atascadero Road

Main Street



Quintana Road

South Bay Boulevard

Main Street to the Roundabout

- Business access maintained
- Flaggers directing local traffic
- Detours include Main Street and Dunes Street/Kennedy Way or via Kennedy Way, Shasta Street and Morro Bay Boulevard
- **Estimated: February-May 2021**
- Lift Station near Lemos under construction from **February-December 2021**

Business Resources: #TheMorroBayWay

- Ongoing collaboration with Chamber of Commerce
- New materials available on morrobaywrf.com

The screenshot displays the 'Business Resources' section of the Morro Bay Our Water website. The header includes the 'OUR WATER' logo with the tagline 'RELIABLE. CLEAN. FOR LIFE.' and navigation links for Home, About the Project, and Resource Library. The main heading is 'Business Resources', followed by a paragraph stating that construction can be frustrating but the City of Morro Bay is available to communicate with customers and employees through several ways to stay up-to-date. Below this is a section for 'First Friday Office Hours' with a list of dates from March to December, each with a dropdown arrow. To the right, a large banner features the 'MORRO BAY OUR WATER' logo and tagline. Below the banner, a section titled 'This Friday - Register NOW!' encourages users to learn more about the water reclamation project. It includes a paragraph about the construction timeline and a link to a virtual meeting. A 'Sign Up for' button is visible. Further down, a section titled 'Download and Print Resources: #TheMorroBayWay' lists various resources for businesses, including a digital marketing toolkit, printable window signs, and business meeting presentations. Three sample posters are shown: 'WE ARE OPEN FOR BUSINESS #TheMorroBayWay', 'TEMPORARY CONSTRUCTION, PERMANENT WATER SUPPLY!', and 'BUSINESS DONE RIGHT, #TheMorroBayWay'.

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Business Resources

Construction can be frustrating, but the City of Morro Bay is available to communicate with customers and employees through several ways to stay up-to-date!

First Friday Office Hours

Join the City, project team members and other business owners for a virtual meet and greet to ask project questions and learn more about the project. Meetings are held the first Friday of each month, but in the meantime, save the date!

- ^ Friday, March 5
- ^ Friday, April 2
- ^ Friday, May 7
- ^ Friday, June 4
- ^ *No meeting in July due to 4th of July
- ^ Friday, Aug. 6
- ^ Friday, Sept. 3
- ^ Friday, Oct. 1
- ^ Friday, Nov. 5
- ^ Friday, Dec. 3

This Friday - Register NOW!
Learn More About the Water Reclamation Project

In early February 2021, construction is slated to begin on the Morro Bay Wastewater Reclamation Facility (WRF) Pipelines and Lift Stations. The WRF will provide a reliable water source for Morro Bay's residents and businesses.

Join the City of Morro Bay on February 19th at 8 PM
Register by Thursday, Feb. 18, 2021 to receive the program link.
week: <https://www.eventbrite.com/e/morro-bay-wrf-tickets-140871361033>

Program:

- Welcome Remarks by City Manager Scott
- Presentation by the Program Team about the project and the importance of keeping the community informed and
- Moderated Q&A with Resource Team Panel

The WRF project will impact businesses along Quince Street. We encourage businesses to attend the virtual meeting!

Download and Print Resources: #TheMorroBayWay

These resources are meant to help you communicate with your customers and employees. Feel free to tailor them to your business! The printable signs and storefront décor can help remind customers that your business is OPEN DURING CONSTRUCTION.

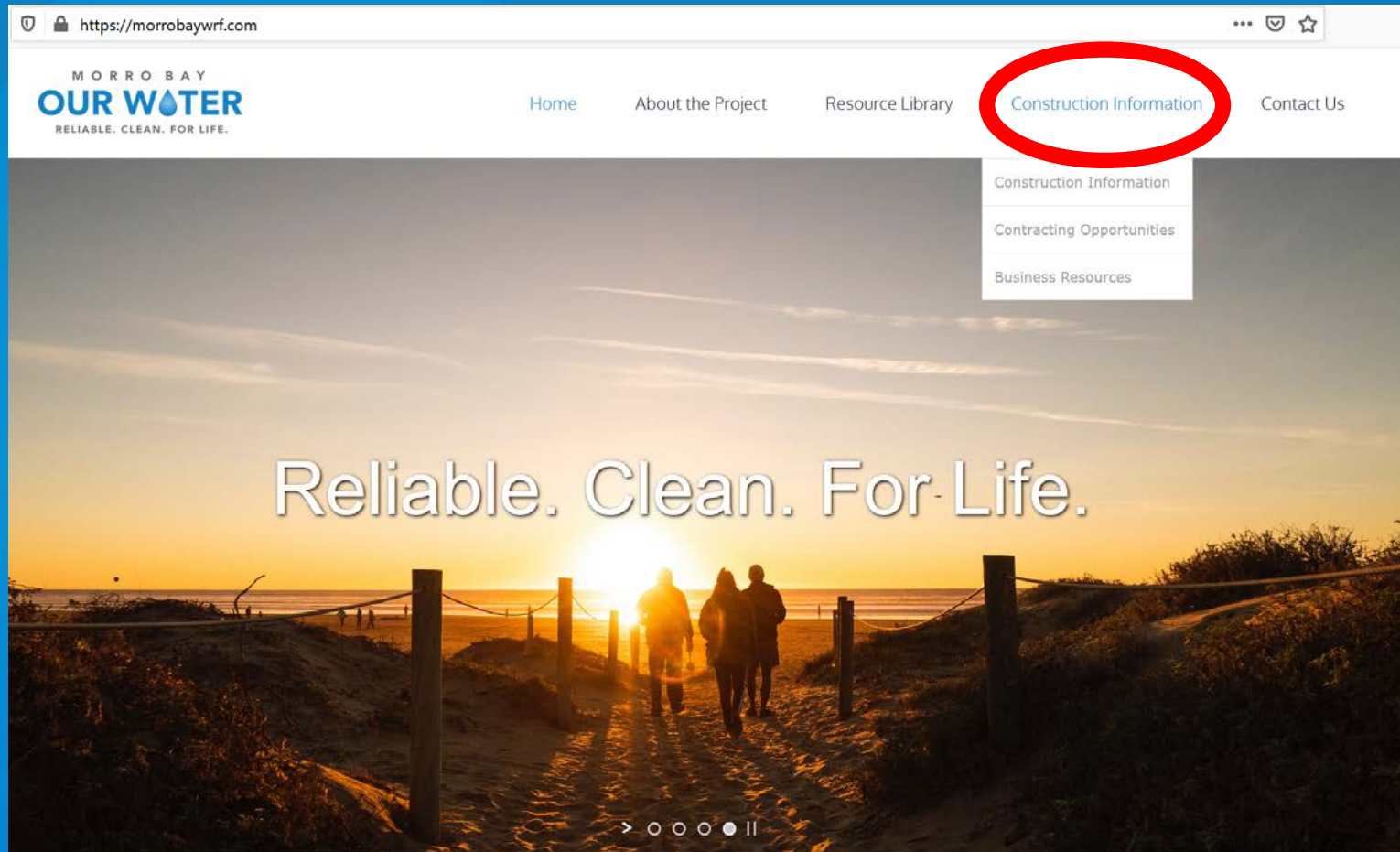
Digital Marketing Toolkit for Businesses

- Employee Bulletin Board Flier
- Printable Window Signs
- Apply for a Business Spotlight!

If you're interested in having your business highlighted on the Morro Bay WRF website and e-newsletter, please email wrfinfo@morrobayca.gov.

Business Meeting Presentations and Recordings

Morrobaywrf.com



Interactive Construction Map



Contact Channels

wrfinfo@morrobayca.gov

877-MORROBAYH2O (877-667-7622)

morrobaywrf.com



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